#### **Agenda**

### Thursday, December 18th, 2025

#### **Sherburne Wright Cable Commission Meeting**

Zoom Meeting 1:00pm

- 1. Call to Order
- 2. Approval of Minutes
  - a. December 19, 2024 Meeting
- 3. Treasurer's Report Taylor Gronau
  - a. Financial Statements
- 4. Attorney's Report Bob Vose
- 5. Equipment & Events Report Bill Bruce
  - a. Report
  - b. 2026 Community Events & Movie Calendar
- 6. Personnel Committee Gina Wolbeck
  - a. Update
- 7. Other Business City of Montrose
- 8. Adjourn

### Minutes of the Sherburne/Wright County Cable Commission Thursday, December 19, 2024 1:00 p.m.

Present: Chair Tina Allard (Elk River), Vice Chair Gina Wolbeck (Big Lake),

Commissioners Taylor Gronau (Buffalo), Renee Eckerly (Dassel), Jenny Jerome (Maple Lake), Jennifer Schreiber (Monticello), Anna Carlson (Rockford), Chrissie Estrada (Buffalo), Paula Bauman (Delano), Brad

Potter (Cokato), Carol Busonick (BBC Consultants)

Absent: Jake Foster (Watertown), Paula Bauman (Delano), Maple Lake

Also present: Technology Consultant Bill Bruce, Attorney Bob Vose

1. <u>Call to Order</u> – Chair Allard called the meeting to order at 1:00 p.m.

2. <u>Approval of Minutes</u> – December 14, 2023

Commissioner Eckerly made a motion to approve the December 14, 2023, Cable Commission Minutes. Seconded by Commissioner Gronau. Unanimous ayes, motion carried.

#### 3. Treasurer's Report

a. Financial Statements – Taylor Gronau presented the financial statements as outlined in the staff report. It was noted that franchise fees have reduced over time.

Commissioner Wolbeck made a motion to accept the financials. Seconded by Commissioner Eckerly. Unanimous ayes, motion carried.

Commissioner Eckerly made a motion to give half of the quarter back to cities in the amount of \$77,557.74. Seconded by Commissioner Schreiber.

Unanimous ayes, motion carried.

#### 4. Attorney's Report

Bob Vose, Buffalo City Attorney, gave an update on cable and that there is a slow transition away from cable.

Mr. Vose also updated the commission on possible overcharges on Charter's bills. Cokato experience certain additional charges that were unwarranted. Mr. Vose added that he spoke to Charter's government affairs person, who was unaware of the issue. It was noted that fiber installs were included with service charges. There should be two separate invoices for services.

Mr. Vose commented on a letter from Kennedy & Graven that noted a rate increase for legal counsel for cable commissions of 5%. There was minimal discussion by the commission.

Commission Potter made a motion to approve the rate increase of 5% for Kennedy & Graven. Commissioner Wolbeck seconded the motion. Unanimous ayes, motion carried.

#### 5. <u>Equipment Report</u>

Bill Bruce provided the equipment report dated December 2023. Some of the highlights of the report:

- Review of summer parades.
- Delano mock car crash.
- Movie in the parks. Mr. Bruce noted that he was developing a guideline sheet for movie in the park events.
- Monticello Chalk Fest.
- Music events.
- Other events.

Mr. Bruce commented on equipment installations and upgrades and noted that every city in the Cable Commission now has streaming.

Mr. Bruce followed up by noting upgrades to cable equipment. Once they are finished with Monticello, upgrades will be completed in Delano and Big Lake.

Commissioner Wolbeck made a motion to approve funding in the amount of \$ for upgrades for Big Lake and Delano. Commissioner Eckerly seconded the motion. Unanimous ayes, motion carried.

#### 6. Personnel Committee

Commissioner Wolbeck noted that contracted services with Jackson is working well and that adding Megan to the organization has helped. She added that the agreement with Jackson is not complete, as they are still waiting for event lists from the cities.

Commissioner Eckerly made a motion to approve the agreement with Jackson contingent on approval by the chair, personnel committee, and treasurer.

Commissioner Potter seconded the motion. Unanimous ayes, motion crried.

#### 8. Other Business

9.	<u>Adjourn</u> –	
	The meeting was adjourned at 2:00 p.m.	

# Management Report

SWC4 Fiscal Year 2025

Prepared on

December 16, 2025

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### **Balance Sheet**

As of December 31, 2025

		Tota
	As of Dec 31, 2025	As of Dec 31, 2024 (PY
ASSETS		
Current Assets		
Bank Accounts		
100 Mid County Bank	252,156.34	348,318.8
120 ACH Account	-17,078.49	-16,228.0
Total Bank Accounts	235,077.85	332,090.8
Total Current Assets	235,077.85	332,090.8
TOTAL ASSETS	\$235,077.85	\$332,090.83
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Accounts Payable		
2000 Accounts Payable	-450.00	4,690.0
Total Accounts Payable	-450.00	4,690.0
Total Current Liabilities	-450.00	4,690.0
Total Liabilities	-450.00	4,690.0
Equity		
1110 Retained Earnings	327,400.75	201,124.4
Net Income	-91,872.90	126,276.3
Total Equity	235,527.85	327,400.7
TOTAL LIABILITIES AND EQUITY	\$235,077.85	\$332,090.8

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### **Profit and Loss**

January - December 2025

		Total
	Jan - Dec 2025	Jan - Dec 2024 (PY)
NCOME		
4000 Franchise Fees	641,973.27	
4050 Reallocated Franchise Fees	-76,586.29	0.00
Total 4000 Franchise Fees	565,386.98	0.00
40000 Franchise Fees		722,714.57
Total Income	565,386.98	722,714.57
EXPENSES		
5000 Community Provided Service Exp		4,033.56
5010 Cable Service	47,650.99	1,641.84
5015 Contract Labor	501,797.09	458,446.02
5025 Hosting, Streaming	50,736.00	92,695.61
Total 5000 Community Provided Service Exp	600,184.08	556,817.03
6110 Automobile Expense	6,225.69	720.39
6120 Bank Service Charges		9.87
6160 Dues Fees and Subscriptions		1,386.00
6180 Insurance	-786.00	
6185 Liability Insurance	4,586.00	6,212.00
6188 Work Comp Ins	288.00	
Total 6180 Insurance	4,088.00	6,212.00
6240 Miscellaneous	2,358.00	0.00
6250 Postage and Delivery		5.79
6270 Professional Fees	900.00	2,174.95
6580 Legal Fees	6,112.56	231.25
6650 Accounting	4,050.00	5,045.14
6655 Consulting	68.50	
Total 6270 Professional Fees	11,131.06	7,451.34
6290 Rent	26,456.00	23,114.00
6390 Utilities	1,728.38	1,229.03
6550 Office Supplies	5,333.64	125.60
Total Expenses	657,504.85	597,071.05
NET OPERATING INCOME	-92,117.87	125,643.52
OTHER INCOME		
7010 Interest Income		542.29
Dividend Income	245.00	
Total Other Income	245.00	542.29
OTHER EXPENSES		
Reconciliation Discrepancies-1	0.03	-90.51

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	Jan - Dec 2025	Jan - Dec 2024 (PY)
Total Other Expenses	0.03	-90.51
NET OTHER INCOME	244.97	632.80
NET INCOME	\$ -91,872.90	\$126,276.32

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### **Statement of Cash Flows**

January - December 2025

	Total
OPERATING ACTIVITIES	
Net Income	-91,872.90
Adjustments to reconcile Net Income to Net Cash provided by operations:	
2000 Accounts Payable	-5,140.08
Total Adjustments to reconcile Net Income to Net Cash provided by operations:	-5,140.08
Net cash provided by operating activities	-97,012.98
NET CASH INCREASE FOR PERIOD	-97,012.98
Cash at beginning of period	332,090.83
CASH AT END OF PERIOD	\$235,077.85

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# Profit and Loss by Class SWC4

January-December, 2025

Distribution account	4990 Dassel	All Cities	BI 4969 Big Lake-Sher	BU 4988 Buffalo- Wright	CO 4989 Cokato- Wright	DA Dassel/Cok ato (deleted)	DE 4991 Delano- Wright	DM 4990 Dassel- Meeker	EL 4992 Elk River- Sherb	MA 4993 Maple Lake- Wright	MO 4994 Monticello- Wright
Income											
4000 Franchise Fees	8,812.53		68,661.40	136,206.68	17,107.60	257.55	59,370.08	270.30	169,923.39	16,604.25	102,007.68
4050 Reallocated Franchise Fees	-1,273.64		-9,131.67	-17,948.05	-2,005.17		-7,715.32		-16,687.69	-1,227.85	-12,509.85
Total for 4000 Franchise Fees	7,538.89		59,529.73	118,258.63	15,102.43	257.55	51,654.76	270.30	153,235.70	15,376.40	89,497.83
Total for Income	7,538.89		59,529.73	118,258.63	15,102.43	257.55	51,654.76	270.30	153,235.70	15,376.40	89,497.83
Cost of Goods Sold											
Gross Profit	7,538.89		59,529.73	118,258.63	15,102.43	257.55	51,654.76	270.30	153,235.70	15,376.40	89,497.83
Expenses											
5000 Community Provided Service Exp											
5010 Cable Service		4,915.65	7,221.56	2,038.27	1,105.50	1,693.72	2,775.88		5,286.28	287.46	21,426.67
5015 Contract Labor	3,495.36	124,506.32	37,940.95	65,870.85	12,650.34	2,837.25	85,227.65		53,522.21	9,764.38	72,679.61
5025 Hosting, Streaming	4,176.00		4,776.00	4,776.00	4,176.00		4,776.00		5,376.00	4,176.00	4,776.00
Total for 5000 Community Provided Service Exp	7,671.36	129,421.97	49,938.51	72,685.12	17,931.84	4,530.97	92,779.53		64,184.49	14,227.84	98,882.28
6110 Automobile Expense											
6180 Insurance											
Total for 6180 Insurance											
6240 Miscellaneous											
6270 Professional Fees											
Total for 6270 Professional Fees					3,644.36		68.50				
6290 Rent											
6390 Utilities											
6550 Office Supplies									3,599.64		
Total for Expenses	7,671.36	129,421.97	49,938.51	72,685.12	21,576.20	4,530.97	92,848.03		67,784.13	14,227.84	98,882.28
Net Operating Income	-132.47	-129,421.97	9,591.22	45,573.51	-6,473.77	-4,273.42	-41,193.27	270.30	85,451.57	1,148.56	-9,384.45

Other Income											
Dividend Income											
Total for Other Income											
Other Expenses											
Reconciliation Discrepancies-1											
Total for Other Expenses											
Net Other Income											
Net Income	-132.47	-129,421.97	9,591.22	45,573.51	-6,473.77	-4,273.42	-41,193.27	270.30	85,451.57	1,148.56	-9,384.45

Accrual Basis Tuesday, December 16, 2025 03:18 PM GMTZ

RO 4995 Rockford- Wright	SWCT	WA 4996 Watertown- Carver	Not specified	Total
		- Cui voi	оросинов	- I Oldi
34,462.08		28,289.73	0.00	641,973.27
-3,783.87		-4,303.18	0.00	-76,586.29
30,678.21		23,986.55	0.00	\$565,386.98
30,678.21		23,986.55	0.00	\$565,386.98
30,678.21		23,986.55	0.00	\$565,386.98
000.00			0.00	47.050.00
900.00	0.570.07	00 000 00	0.00	47,650.99
9,354.87	3,578.67	20,368.63		501,797.09
4,176.00	5,376.00	4,176.00		50,736.00
14,430.87	8,954.67	24,544.63	0.00	\$600,184.08
			6,225.69	6,225.69
			-786.00	-786.00
			4,088.00	\$4,088.00
			2,358.00	2,358.00
			900.00	900.00
			7,418.20	\$11,131.06
			26,456.00	26,456.00
			1,728.38	1,728.38
			1,734.00	5,333.64
14,430.87	8,954.67	24,544.63	50,008.27	\$657,504.85
			· ·	

			245.00	245.00
			245.00	\$245.00
			0.03	0.03
			0.03	\$0.03
			244.97	\$244.97
16,247.34	-8,954.67	-558.08	-49,763.30	-\$91,872.90

#### **Sherburne Wright Cable Commission**

#### **Equipment and Production Report**

December 2025

Parades, Coronations, Concerts and Events covered in 2025

# Parades

03/15 - Maple Lake St. Patrick's Day Parade

06/14 - Buffalo Days Parade

06/28 - Big Lake Spud Fest Parade

07/04 - Delano 4th of July Parade

07/13 - Monticello Riverfest Parade

07/26 - Watertown Rails to Trails Parade

08/10 - Rockford River Days Parade

08/11 - Cokato Corn Carnival Parade

08/30 - Dassel Red Rooster Day Parade

# Coronations



06/15 - Buffalo Days Coronation

06/28 - Big Lake Spud Fest Coronation

07/03 - Delano 4th of July Coronation

08/12 - Cokato Corn Carnival Coronation

08/30 - Dassel Red Rooster Day Coronation





# Concerts

06/18 - Monticello: Shane Martin

07/10 - Big Lake: Sir Psycho

07/17 - Elk River: ABBAsolutly Fab

07/31 - Elk River: Skitzofonik

08/06 - Monticello: Bad Habits Brass 08/14 - Big Lake: Stuck in the Middle





## Live Sound

05/10 - Delano Expo

05/26 - Delano Memorial Day

07/03 - Delano Raptor Show

07/03 - Delano 4th of July Coronation



These are events that we provided, setup and ran the sound for live events held in 2025 for our commission member cities.



These are the movies that we provided, setup and ran the movie in the park system for live events held in 2025 for our commission member cities.



These are the events that we assist with providing equipment as well as Jackson and Meghan videotaping portions for use in programs.

# Video Projects:

Final on 02/19 - Buffalo Recruitment

Final on 04/15 - Monticello Bertram Park

Final on 04/15 - Monticello Pointes Park

Final on 04/29 - Buffalo Mock Car Crash

Final on 06/06 - Monticello Roundabout

Final on 07/01 - Delano 4th Promo

Final on 07/03 - Delano 4th Parking

Final on 07/04 - Delano Burnt Burgers

Final on 07/07 - Delano Fireworks

Final on 08/26 - Big Lake Movie Promo

Final on 08/30 - Monticello Chalk Fest Promo

Final on 09/22 - Rocktoberfest Promo

Final on 10/13 - Buffalo AARP Tax Prep





These are the events that Jackson and Meghan videotape for use in programs.

# 2025 Recap

Total Parades: 9

Total Coronations: 6

Total Concerts: 6

Total Community Movies: 10

Total Live Sound: 4

Total Completed Video Projects: 13



All of the events we cover and programs that we produce are played back on SWTV our area wide cable channel as well as in each city where the event was recorded. We also have them available via Video on Demand and on YouTube.

## **2026 SWTV Event List**

Date	City	Event	Video Needs	Arrival Time	Event Start	Est. Wrap
Feb.14th	Buffalo	Kites on Ice	B-Roll Capture	10:00 AM	11:00 AM	3:30 PM
	Dassel/Cokato	Expo	Event Capture	8:00 AM	9:00 AM	12:30 PM
March 14th	Maple Lake	Parade	Live Event	9:30 AM	1:30 PM	4:00 PM
March 14th	Maple Lake	Coronation	Live Event		4:00 PM	7:00 PM
March 14th	Big Lake	Ехро	Event Capture		7	
	Buffalo	State of the City	Event Capture	10:00 AM	11:00 AM	1:30 PM
	Delano	Expo Set Up	N/A	6:00 PM	5	8:00 PM
	Delano	Ехро	Live Event	9:00 AM	10:00 AM	3:00 PM
May 22nd	Big Lake	Movie in Park	Live Event	4:00 PM	7:00 PM	12:00 AM
	Delano	Memorial Day	Live Event	8:00 AM	10:30 AM	12:00 PM
May 29th	Big Lake	Back-Up Movie		5	3	ā
June 18th	Buffalo	Movie in Park	Live Event	4:00 PM	7:00 PM	12:00 AM
	Monticello	Movie in Park	Live Event	4:00 PM	7:00 PM	12:00 AM
June 20th	Buffalo	Parade	Live Event		6:00 PM	9:30 PM

June 21st	Buffalo	Coronation	Live Event	4:00 PM	6:00 PM	7:30 PM
	Monticello	Concert	Live Event	5:00 PM	6:30 PM	8:30 PM
	Buffalo	Great Outdoors	B-Roll Capture	8:00 AM	9:00 AM	2:30 PM
June 27th	Big Lake	Parade	Live Event	8:00 AM	10:00 AM	1:00 PM
June 27th	Big Lake	Coronation	Live Event	1:00 PM	1:00 PM	3:30 PM
	Delano	Raptor Show	Live Event	1:30 PM	3:00 PM	4:00 PM
July 3rd	Delano	Coronation	Live Event	4:30 PM	6:00 PM	7:00 PM
July 4th	Delano	Parade	Live Event	7:00 AM	10:30 AM	2:30 PM
	Big Lake	Concert	Live Event	5:00 PM	7:00 PM	9:00 PM
	Elk River	Concert	Live Event	5:00 PM	7:00 PM	10:30 PM
July 12th	Monticello	Parade	Live Event			12.
	Watertown	Movie in Park	Live Event	4:00 PM	6:00 PM	9:30 PM
July 25th	Watertown	Parade	Live Event	8:00 AM	10:00 AM	2:30 PM
*(1'9')	Elk River	Concert	Live Event	5:00 PM	7:00 PM	10:30 PM
	Monticello	Movie in Park	Live Event	4:30 PM	7:00 PM	12:00 AM
	Monticello	Concert	Live Event	5:00 PM	6:30 PM	8:30 PM
August 9th	Rockford	Parade	Live Event	10:00 AM	12:00 PM	4:30 PM
August 10th	Cokato	Parade	Live Event	3:00 PM	6:00 PM	9:30 PM
August 11th	Cokato	Coronation	Live Event	5:00 PM	8:00 PM	11:30 PM

	Big Lake	Concert	Live Event	5:00 PM	7:00 PM	9:00 PM
	Buffalo	Concert	Live Event	5:00 PM	7:00 PM	9:00 PM
	Rockford	Movie in Park	Live Event	5:00 PM	7:00 PM	10:00 PM
August 29th	Dassel	Parade	Live Event	12:00 PM	2:00 PM	4:30 PM
August 29th	Dassel	Coronation	Live Event	5:00 PM	6:30 PM	9:00 PM
Sept. 4th	Big Lake	Movie in Park	Live Event	5:00 PM	7:00 PM	11:30 PM
Sept. 11th	Big Lake	Back-Up Movie	Live Event	5:00 PM	7:00 PM	11:30 PM
Sept. 18th	Delano	Movie in Park	Live Event	4:00 PM	7:30 PM	10:00 PM
	Cokato	Movie in Park	Live Event	5:00 PM	7:30 PM	10:00 PM
	Big Lake	Back-Up Movie		-	-	-
	Monticello	Chalk Fest	B-Roll Capture	8:00 AM	8:00 AM	5:00 PM
	Monticello	Montipalooza	Live Event	10:00 AM	12:00 PM	11:00 PM
	Delano	Tree Lighting	Live Event	3:00 PM	4:00 PM	6:30 PM
	Delano	Old Fashion	Live Event	8:00 AM	9:00 AM	6:30 PM
	Watertown	Senior Dinner	Live Event	2:00 PM	3:00 PM	4:30 PM

#### 2026 SWTV Video Productions List

Production Dates / Need to determine post-production event coverage

Due Date	City	Project Title	Event Date	Phase	Final Video
January	Delano	150th Oral History Documentary	4.2	Editing	
January	Buffalo	Buffalo Kites on Ice	Feb. 14th	Editing	
	Big Lake	Movie in the Park	10		
Spring	Monticello	Farmer's Market			
April	Buffalo	Great Outdoor Highlight	June 28	Pending	
	Buffalo	Employee Recruitment Sub-Vids		Pending	
November	Delano	Old Fashioned Christmas		Review	

### Events that I'm still waiting for more information about.

If you see your city on this list please try to find out the dates these might happen.

Big Lake Candidate Forum
Buffalo state of the city
Buffalo Candidate Forum
Buffalo Concerts
Delano Candidate Forum
Delano Expo
Delano Memorial Day
Rockford MITP
Rocktoberfest
Maple Lake Candidate Forum
Monti Candidate Forum
Monti Concerts
Elk Concerts
Watertown MITP

## Highlights from some of the Equipment Installs and Upgrades that happened in 2025

We had numerous meeting room installs and upgrades in addition to the usual ongoing repairs and staff training. We also started installation of the upgrade replacement for the equipment we use to playback programming on our cable channels. This device also supplies our video on demand and live streaming services.

In addition to these services we also have been assisting several cities with installations in new facilities.

The city of Buffalo has purchased a building that they are moving their community center into. They hope to have it open in the spring of 2026. In a separate project, the city is exploring adding outdoor speakers to their downtown shopping district.

We also continue to assist the city of Elk River with their Furniture and Things facility. We helped them continue the upgrades to their sports bar that's called the Overlook lounge. We also added Clickshare systems into their police department.

We are in beginning discussions with the city of Big Lake regarding their plans to build a new city hall. Earlier in the year we helped them with their fire department training room.



**Buffalo Community Center** 



**Big Lake Fire Department Training and Meeting Room Upgrades** 



**Delano History Center Meeting Room** 



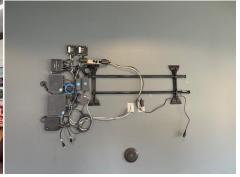


Buffalo Ice Arena Sound System









Monticello Community Center, Senior Center and Arts Center Meeting Room Upgrades







Rockford and Buffalo Public Works Installs and Assistance







**Delano New City Building Meeting Room Installs** 

We assisted Delano with installing AV support equipment into 5 of their meeting rooms in the building they purchased from Randy's Sanitation.

It's an incredible building and seems to have been designed to look like a Cabela's. IT's in the industrial park behind Tuffy's Dog Treats manufacturing.

#### **Other Projects and Events**



The Search for a Replacement to Our Production Trailer

In March 2025 I traveled to Las Vegas (on my own dime) to meet with a company that provides satellite services to the entertainment industry around the country. We looked at several used productions trucks that were priced reasonably but their configuration was not good and I determined that they would be too expensive to adapt to our needs. So the search continues....



Presentation to The Minnesota House Legislative Legacy Committee in Partnership with MACTA.

We worked with MACTA and met with Joe McDonald and Representative Danny Nadeau at their offices. Then on Wednesday March 19t, 2025 we were then invited to make a presentation to the Minnesota House on proposals to modernize the funding structure supporting community television. Our goal was to have the house allocate more money the cities could use to cover community events. We were able to receive tremendous non-partisan support up until the report came out that the state did not have the money they initially thought they had. We did make some valuable connections and were invited to reapply in the future as well as discuss possible changes to future legislation.

#### **Upcoming Projects**

#### **Channel Playback Equipment Upgrade Status**

We have had the new playback equipment running in Elk River, Buffalo, Monticello and on SWTV. It's been working very well. All the cities like working with it and it has greatly improved playback resolution on both the cable channels, live streaming and Video On Demand.

We are currently working on installing the new equipment for Delano and Big Lake in the 1st quarter of 2026. We plan to have it installed and staff trained by the beginning of February.

I discussed this with Taylor, our commission Treasurer. My recommendation is after the upgrades are completed in Delano and Big Lake that we look at the state of our budget to determine if we can move onto to the other cities.

**Action Requested:** Approve the purchase of a Leightronix ipMergeNX for the City of Delano and the City of Big Lake for a onetime equipment cost of \$13,829.00 each. Total \$27,658.00